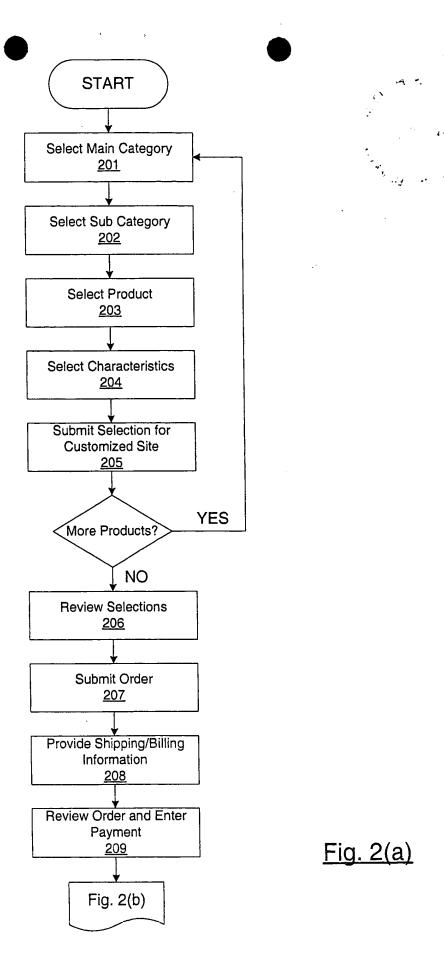
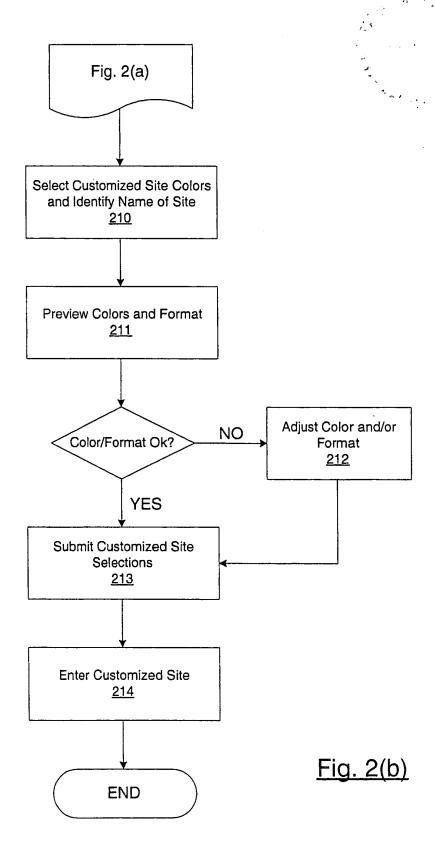


Fig. 1





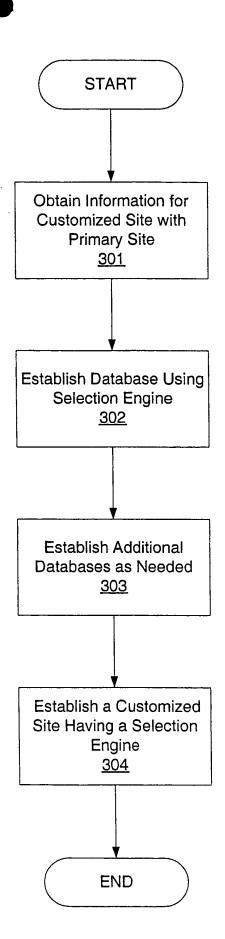


Fig. 3

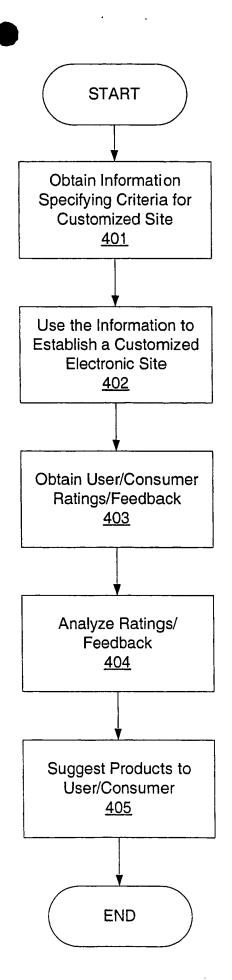


Fig. 4

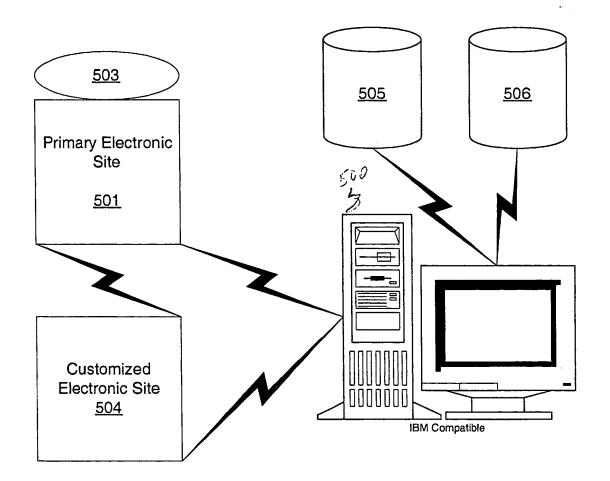
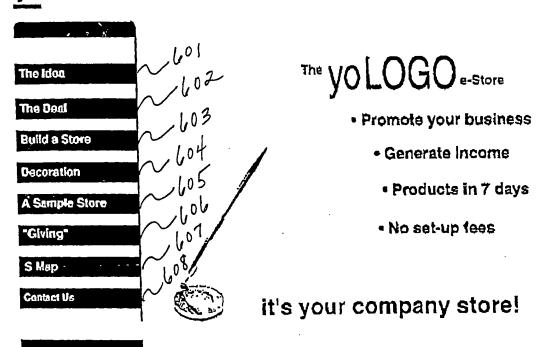


Fig. 5

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in



jump lo > mens = womens = childrens = hais = accessories

Feel free to call us at (800) 588-7488

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in

The Idea

The Deal

Build a Store ...

Decoration

A Sample Store

Giving*

S Map

Contact Us

1st CHOOSE

select the products you would like in your store.

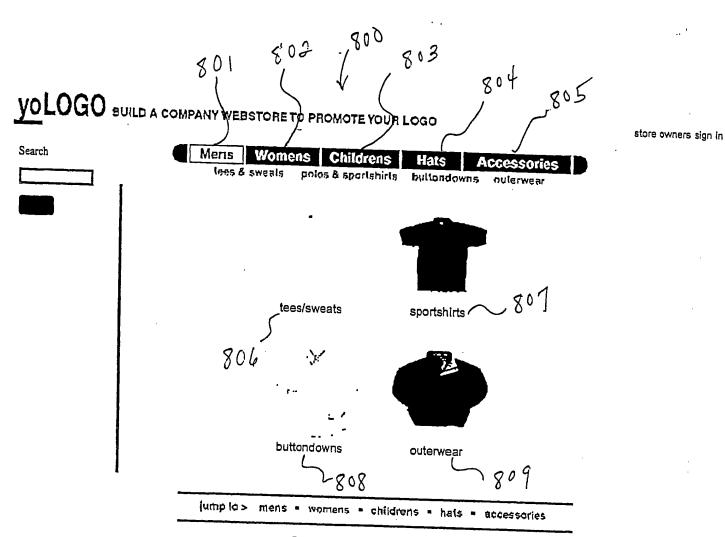
2nd

after confirming your product choices, place an initial 12 pc. order for each of the decoration types that will be part of your e-store

101

jump to > mens = womens = childrens = hats = accessories

Feel free to call us at (800) 588-7488



Feel free to call us at (800) 588-7488

Fig. 8(a)

X 800

yoLOGO BUILD A COMPANY WEBSTÖRETO PROMOTE YOUR LOGO

store owners sign in

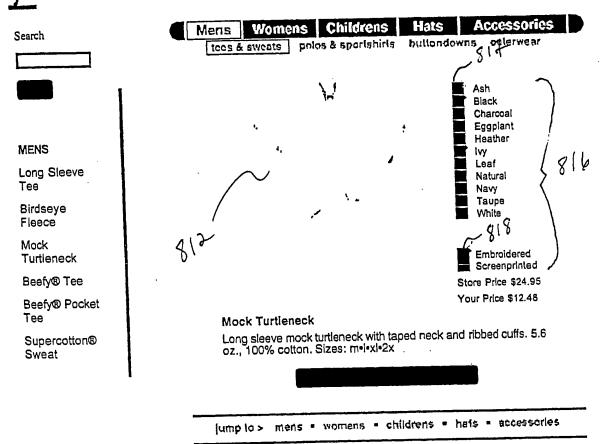
Search	Mens Womens Childrens Hats Accessor toos & siveats polos & sportshirts buttondowns outerwest	
	810	۶۱۶ سر: :
	Long Sleeve Tee Birdseye Fleece Mock Turtl	
	813	~815
	Beefy® Tee Beefy® Pocket Tee Supercotton	® Sweat
	jump lo > mens = womens = childrens = hals = accessori	es .

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Fig. 8(b)

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in



Feel free to call us at (800) 588-7488

Fig. 8 (c)

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

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Fig. 8(d)

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO



store owners sign in

Search

Store Items

Item 211 has been added to your cart. Your cart contains 5 items.

These are the items that will appear in your store. In order to checkout you must purchase 12 items in each Decoration category below.

902

WRKOII	DERED Items		
•	11325 - Mock Turtleneck Long sleeve mock turtleneck with taped neck and ribbed cuffs. 5.6 oz., 100% cotton. Color(s): Black, Ivy,	\$12.48	Buy Remove
1	04245 - Heavyweight Polo Heavyweight pique polo with knit collar, welt cuffs, two-button placket, drop tail, and side vents. 7 oz., 100% cotton. Color(s): Burgundy, Royal,	\$19.98	Buy Remove
6	02245 - Long-Sleeve Twill Long sleeved brushed twill shirt with button-down collar and two-button cuff. Left chest pocket and pleated back. 100% cotton. Color(s): Burgundy, Navy,	\$24.98	Buy Remove
Ŧ	1111 - Polar Fieece 1/4 Zip Polar fieece 1/4 zip pullover with contrast color collar, back half moon, and zipper. Two on-seam side pockets. 9 oz., 100% polyester. Color(s): Navy/Red, Yellow/Nvy,	\$19.98	Buy Remove
	61200 - Creeper Infant creeper with overlap shoulders for a larger neck opening, short sleeves, and gripper snap closure. 5.3 oz., 100% cotton. Color(s): Powder, White,	\$8.98	Buy Remove
*	77550 - Youth Sweatshirt Heavyweight youth sweatshirt with set-in sleeves, rib neck, cuffs, and bottom. 9 oz., 90% cotton/10% polyester. Color(s): Red, Royal,	\$12.48	Buy Remove
	9700 - Heavyweight 6 panel, heavyweight buil twill, garment-washed, pigment-dyed, relaxed fit, low-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Nat/Blk,	\$6.48	Buy Remove
	9560 - Pigment-Dyed 6 panel, garment-washed, pigment-dyed soft twill, relaxed fit, low-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Cactus,	\$6.48	Buy Remove
	6477 - Low Profile 6-panel, wool blend, structured/fused buckrum, low-profile cap with silver undervisor. Spandex is woven into the crown and sweatband and stretches to conform comfortably while maintaining shape. Pre-curved visor. Color(s): Orange, Royal,	\$12.48	Buy Remove
	10203 - Upright Luggage Beautiful 26" upright bag accented with dull nickel hardware. Nylon garment cover included. Constructed from 1200 denier polyester. Dimensions 18"w x 26"h x 12 1/2"d. Color(s): Olive/Green,	\$99.98	Buy Remove
	1002 - Sport Duffel Large gym bag with venting on one end, shoulder strap and carry handle. One vented exterior compartment for wet items. Heavy duty zippers. Constructed of washed 420 denier nylon oxford with high density, PV coating. Dimensions 20" x 12" x 12". Color(s): Blue, Yellow,	\$19.98	Buy Remove

Ready to checkout.

Fig. 9(a)

(goo

SCREENPRINTED Items

211 - Calculator
4-function battery powered calculator with 8 digit display features an automatic press-up stand for better viewing angle. Soft touch rubber border fits smoothly in hand. Dimensions 2 7/8" x 3 3/4".

659 - Desktop Clock
The swivel analog clock designed with an ultra-modem look swivels to adjust to the best viewing angle. Uses 1 "AA" battery clor(s): Black,

Remove

86.48
Remove

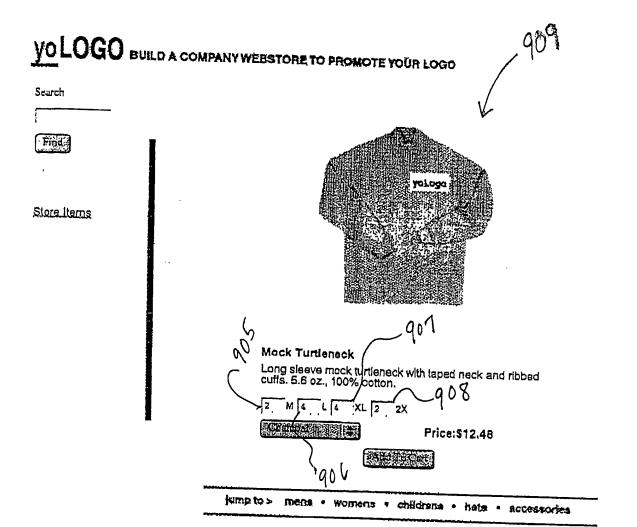
From here you can either <u>Add More Items to your store</u> or begin your initial order from the items you have selected. To begin your initial order follow the buy hyperlink on the item you are interested in.

Feel free to call us at (800) 588-7488

Fig. 9 (b)

PAGE 37

atora owners sign in



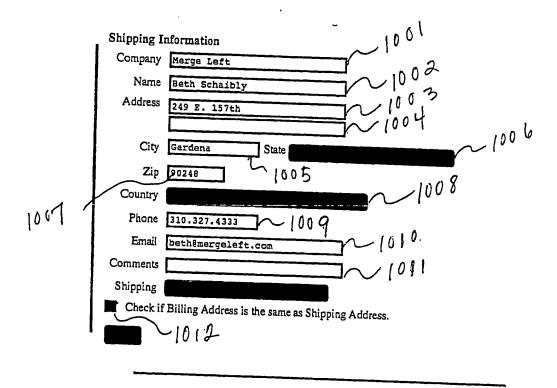
Feel free to call us at (800) 588-7488

Fig. 9(c)

And the second s

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store owners sign in



Feel free to call us at (800) 588-7488

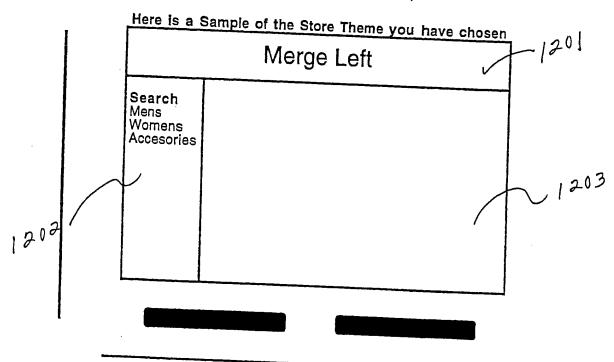
yoLOGO BUILD	A COMPAN'	Y WEBSTORE TO PR	IOMOTE YOL	UR LOGO ,	$ u_o$	۱۸. ک	
	,	108	,103	/ \\	11,	25 1101	store owners sign in
	\sim \sim	e for the Items of Product Mock Turtleneck	J`		\sim	Total \$24.96 \$49.92 \$49.92 \$24.96 \$83.76	106
					Sub Total	\$233.52	~1108
					.25% Tax	\$19.27	~1109
				Shipping &		\$32.75	\sim 110 $^{\circ}$
	L			Gr	and Total	\$285.54	~1110
	Billing Information Credit Card Card Number Expiration	d 4000300020001000		~ 1111 ~ ~	₁₁₁₃		

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store owners sign in



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YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in

Your order will be shipped within 7 business days from receipt of artwork.

This page is your final receipt A This page is your final receipt. A copy will be emailed to beth@mergeleft.com. Please (note the order number on any correspondence.

If you have any questions about your order please call (800) 588-7488.

Merge Left Beth Schaibly 249 E. 157th

Gardena, CA 90248 US

n@mergeleft	.com			
SKU	Product	Qty	Price	Total
11325	Mock Turtleneck	2	\$12.48	\$24.96
11325	Mock Turtleneck	4	\$12.48	\$49.92
11325	Mock Turtleneck	4	\$12.48	\$49.92
11325	Mock Turtleneck	2	\$12.48	\$24.96
211	Calculator	12	\$6.98	\$83.76
211			Sub Total	\$233.52
Tax Rate:8.25% Tax			\$19.27	
Shipping & Handling			\$32.75	
Grand Total			\$285.54	

Error, this shopping cart has already been submitted and is pending approval

Enter Your New Store 130 6

Feel free to call us at 800-500-6374

£1400 1203 1406 Merge Lef 1401 Childrens (<u>Mens</u> <u>Hats</u> **Accessories** Womens! 1408 Search Search Results 2 3 Low Profile 24.95 Sport Duffel 39.95 <u>Creeper</u> 17.95 5 6 1402 Desktop Clock 12.95 Pigment-Dyed 12.95 Polar Fleece 1/4 Zip 39.95 7 8 Upright Luggage Heavyweight Polo 199.95 39.95 Calculator 13.95 1411 10 11 12 V 9 Youth Sweatshirt 24.95 Mock Turtleneck 24.95 Long-Sleeve Twill 49.95 13



Merge Left

Womens Childrens

<u>Mens</u>

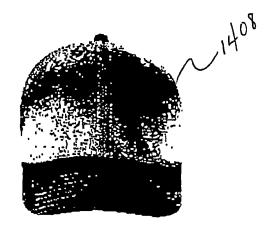
<u>Hats</u>

<u>Accessories</u>

150 O

Search

Search Results



Low Profile
6-panel, wool blend, structured/fused buckrum, low-profile cap with silver undervisor. Spandex is woven into the crown and sweatband and stretches to conform comfortably while maintaining shape. Pre-curved visor.

Embroidered

Oty: 1

50

Fig. 15 (a)

Merge Left

<u>Mens</u>

Womens

Childrens

<u>Hats</u>

Accessories

Search

Search Results

Checkout Item Qty 6477 1 Subtotal \$24.95



Calculator

\$13.95

4-function battery powered calculator with 8 digit display features an automatic press-up stand for better viewing angle. Soft touch rubber border fits smoothly in hand. Dimensions 2 7/8" x 3 3/4".

Screenprinted

`,Yellow

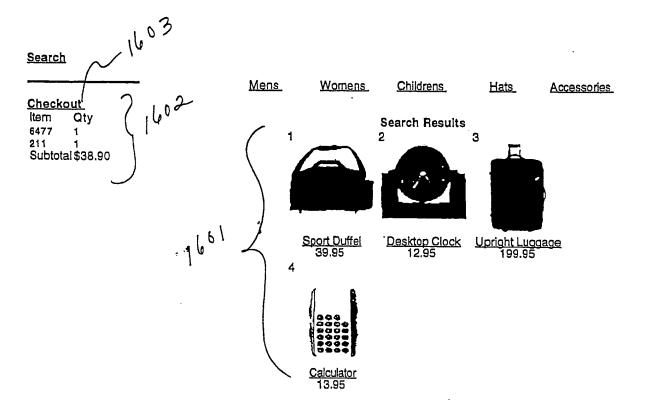
aty: [1]

1564

150 6~

Fig. 15 (b)

Merge Left



1702 Merge Left Price |Total Qty SKU Product Low Profile Embroidered,Orange,S/M \$24.95 \$24.95 Remove Search Calculator \$13.95 \$13.95 Remove 1701 Checkout Item Qty 6477 211 1 Subtotal \$38.90 **Shipping Information** Company Merge Left Beth Schaibly Name Address 249 E. 157th Street City Gardena Zip 90248 Country Phone 310.327.4333 Email beth@mergeleft.com Comments Shipping Check if Billing Address is the same as Shipping Address.

Merge Left

Search

<u>Checkout</u> item Qty

6477

211 1 Subtotal \$38.90

Final Invoice

~ 1801

Trick III		_		
SKU	Product	Qty	Price	Total
6477	Low Profile Embroidered,Orange,S/M	1	\$24.95	\$24.95
211	Calculator "	1	\$13.95	\$13.95
			Sub Total	\$38.90
		Tax Rate:8.25% Tax		\$3.21
	Shipping & Handling		& Handling	\$5.00
	Grand Total			\$47.11

Billing Information

Credit Card

Card Number 4000300020001000 Expiration

Merge Left-

Search

Checkout Item Qty 6477 211 Subtotal \$38.90 Thanks For Purchasing

1901

Your order will be shipped within 7 business days. You will be notified if there are any problems charging your card.

This page is your final receipt. A copy will be emailed to beth@mergeleft.com. Please note the order number on any correspondence. If you have any questions about your order contact (800) 588-7488.

1903

info@vologo.com.

Order Number 3044277814241804 Ship To

Merge Left Beth Schalbly 249 E. 157th Street

Gardena, CA 90248 US beth@mergeleft.com Bill To Merge Left Beth Schaibly 249 E. 157th Street

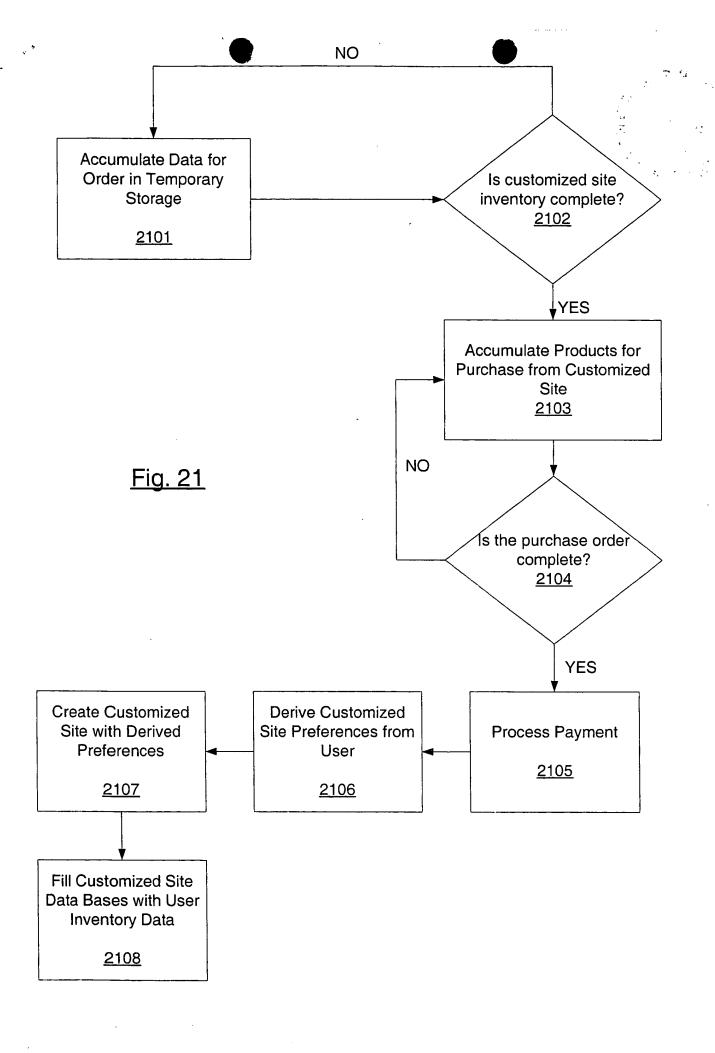
Gardena, CA 90248 US

beth@mergeleft.com

Grand Total

\$47.11

SKU Product Qty Price Total Low Profile 6477 \$24.95 \$24.95 Calculator 211 \$13.95 \$13.95 Sub Total \$38.90 Tax Rate:8.25% Tax \$3.21 Shipping & Handling \$5.00

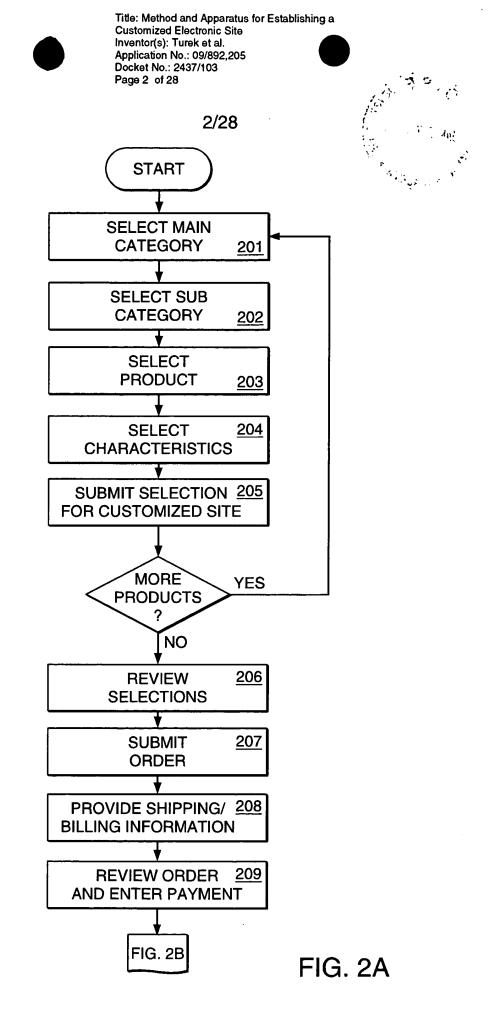


Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103

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1/28 **START OBTAIN INFORMATION** SPECIFYING CRITERIA FOR CUSTOMIZED SITE 101 **USE THE INFORMATION** TO ESTABLISH A CUSTOMIZED **ELECTRONIC SITE** 102 **END**

FIG. 1



Title: Method and Apparatus for Establishing a **Customized Electronic Site** Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103 Page 3 of 28 3/28 FIG. 2A **SELECT CUSTOMIZED** SITE COLORS AND IDENTIFY NAME OF SITE 210 **PREVIEW COLORS AND FORMAT** ADJUST COLOR NO COLOR/ **FORMAT** AND/OR FORMAT OK? YES SUBMIT CUSTOMIZED SITE SELECTIONS <u>213</u> **ENTER CUSTOMIZE** SITE 214 **END**

FIG. 2B

Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al.
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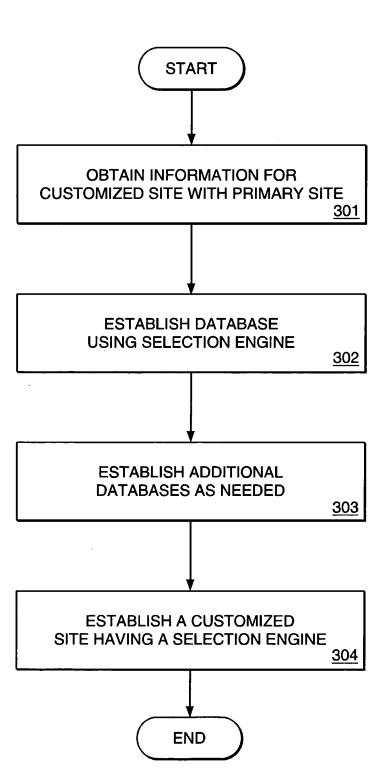


FIG. 3

Inventor(s): Turek et al. Application No.: 09/892,205 **~** Docket No.: 2437/103 Page 5 of 28 5/28 **START OBTAIN INFORMATION SPECIFYING** CRITERIA FOR CUSTOMIZED SITE 401 USE THE INFORMATION TO ESTABLISH A CUSTOMIZED ELECTRONIC SITE 402 **OBTAIN USER/CONSUMER** RATINGS/FEEDBACK <u>403</u> ANALYZE RATINGS/FEEDBACK 404 SUGGEST PRODUCTS TO USER/CONSUMER 405 **END** FIG. 4

Title: Method and Apparatus for Establishing a

Customized Electronic Site

Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al.
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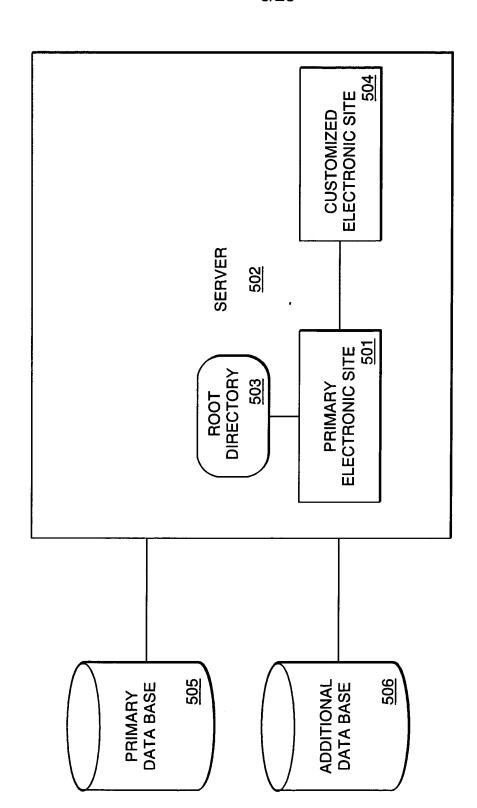


FIG. 5

Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103

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store owners sign in

DEMARKOT DICTOR

7/28

FIG. 6

 Promote your business Products in 7 days Generate Income The yologo e-Store No set-up fees YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO -603 -605 909 -607 -602 604 601 A Sample Store **Build a Store** Decoration The Idea The Deal S Map Giving

jump to> mens • womens • childrens • hats • accessories

it's your company store!

909

Contact Us

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Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al.
Application No.: 09/892,205
Docket No.: 2437/103

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store owners sign in

yoLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

1 St (CHOOSE) select the products you would like in your store.

The Idea

The Deal

after confirming your product choices, place an initial 12 pc. order for each of the decoration types that will be part of your

e-store.

A Sample Store

Giving

S Map

Build a Store

Decoration

701

Contact Us

jump to> mens • womens • childrens • hats • accessories

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FIG 7

Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al.
Application No.: 09/892,205
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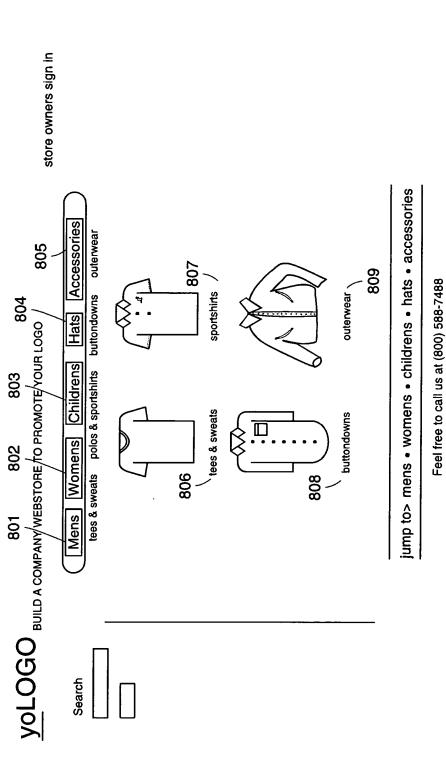


FIG. 8A

Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103 Page 10 of 28

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store owners sign in

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

Accessories outerwear Hats Childrens Womens

Search

buttondowns polos & sportshirts 810

Birdseye Fleece

Long Sleeve Tee

Mock Turtleneck

Beety® Pocket Tee

Beefy® Tee

Supercotton® Sweat

jump to> mens • womens • childrens • hats • accessories

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Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205

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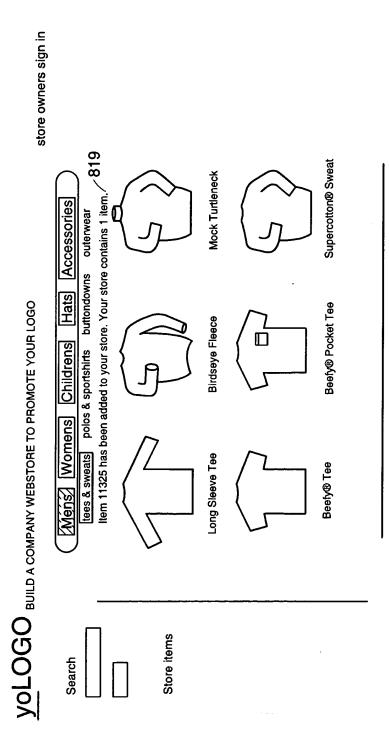
store owners sign in accessories Accessories outerwear Long sleeve mock turtleneck with taped neck and ribbed cuffs. 5.6oz., 100%cotton.Sizes:m-l-xl-zx Embroidered
Screenprinted
Store Price \$24.95
Your price \$12.48 hats buttondowns Hats childrens YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO Childrens polos & sportshirts womens Mock Turtleneck Womens Mock Turtleneck jump to> mens Beefy® Pocket Tee Supercotton® Sweat Long Sleeve Tee Beefy® Tee Mock Turtleneck MENS Birdseye Fleece Search

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FIG. 8C

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jump to> mens • womens • childrens • hats • accessories

Search

Store items

Items in Ćart Item

11325 2 11325 4

11325 4 11325 2 211

Qty

12

Title: Method and Apparatus for Establishing a

Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103

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yoLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in

These a	11 has been added to your cart. Your cart contains 5 item. are the items that will appear in your store. to checkout you must purchase 12 items in each Decorat		aory belov
	DIDERED Items		gory bolor
€ >	11325-Mock Turtlneck Long sleeve mock turtleneck with taped neck and ribbed cuffs, 5.6oz.,100% cotton. Color(s): Black,lvy	\$12.48	Buy Remove
477	04245-Heavyweight Polo Heavyweight piqua polo with knit collar, welt cuffs, two-button placket, drop tall, and side vents. 7oz., 100% cotton. Color(s):Burgundy,Royal	\$19.98	Buy Remove
€ <u>}</u>	02245-Long-Sleevs Twill Long sleeved brushed twill shirt with button-down collar and two-button cuff. Left chest pocket and pleated back. 100% cotton. Color(s): Burgundy,Navy,	\$24.98	Buy Remove
€`}	1111-Polar Fleece 1/4Zip Polar fleece 1/4 zip pullover with contrast color collar, back half moon, and zipper. Two on-seam side pockets. 9oz.,100% polyester. Color(s): Navy/Red,Yellow/nvy,	\$19.98	<u>Buy</u> <u>Remove</u>
	61200-Creeper Infant creeper with overlap shoulders for a larger neck opening, short sleeves, and gripper snap closure. 6.3oz., 100% cotton. Color(s):Powder,White,	\$8.98	Buy Remove
Î	77550-Youth Sweatshirt Heavyweight youth sweatshirt with set-in sleeves, rib neck, cuffs,and bottom.9oz.,90%cotton/10%polyester Color(s): Red,Royal,	\$12.48	<u>Buy</u> <u>Remove</u>
	9700-Heavyweight 6 panel, heavyweight bull twill, garment-washed, pigment dyed, relaxed fit, iow-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Nat/Blk		Buy Remove
	9560-Pigment-Dyed 6 panel, garment-washed, pigment-dyed soft twill, relaxed fit, low-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Cactus,	\$6.48	Buy Remove
	6477-Low Profile 6-panel, wool blend, stuctured/fused buckrum,low-profile cap with silver undervisor, Spandex is waven into the crown and sweatband and stretches to conform comfortably while maintaining shape. Pre-curved visor. Color(s): Orange,Royal,	\$12.48	Buy Remove
	10203-Upright Luggage Beautiful 26" upright bag accented with dull nickle hardware. Nylon garment cover included. Constructed from1200 denier polyester. Dimensions 18"w x 26"h x 12 1/2"d Color(s): Olive/Green	\$99.98	Buy Remove
	1002-Sport Duffel Large gym bag with venting on one end, shoulder strap and carry handle. One vented exterior compartment for wet items. Heavy duty zippers. Constructed of washed 420 denier nylon oxford with high density,PV coating. Dimensions 20" x 12" x 12" Color(s): Blue,Yellow	\$19.98	Buy Remove

Ready to checkout

FIG. 9A

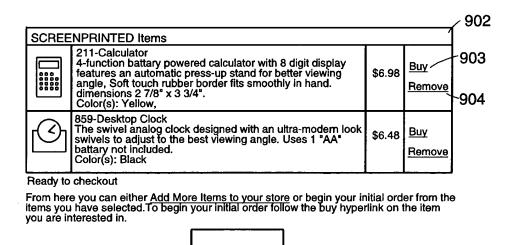
Title: Method and Apparatus for Establishing a Customized Electronic Site

Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103

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FIG. 9B

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P

15/28

store owners sign in Mock Turtleneck
Long sleevs mock turtleneck with laped neck and ribbed cuffs.5.6oz., 100%cotton.
905 906 907 908 606 Price:\$12.48 YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO 2 2XL Store Items Search

Feel free to call us at (800) 588-7488

jump to> mens • womens • childrens • hats • accessories

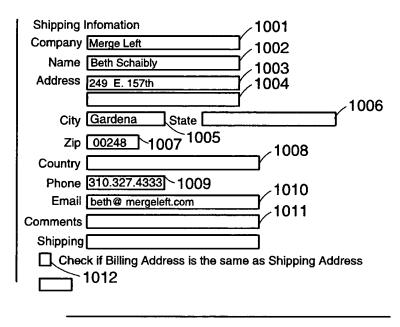
Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205

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store owners sign in



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FIG. 10

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store owners sign in Final invoice for the items you are Puchasing Immediately YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO Card Number 4000300020001000 Billing information Credit Card Expiration

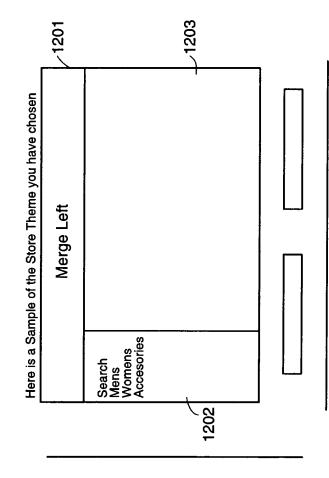
Feel free to call us at (800) 588-7488

Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al.
Application No.: 09/892,205
Docket No.: 2437/103
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store owners sign in 1200 YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

1. A. S.



Feel free to call us at (800) 588-7488

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yologo Build a company webstore to promote your logo

store owners sign in

1301

Thanks For Purchasing

Your order will be shipped within 7 busines days from receipt of artwork.

This page is your final receipt. A copy will be emailed to beth@mergeleft com. Please note the order number on any correspondence.

If you have any question about your order please call(800)588-7488

Info@yologo.com

Order Number 3044276393216474

Order Information Merge Left Beth Schaibly 249 E. 157th

Gardena, CA 90248 US

1304

beth@mergeleft.com

1305

SKU	Product		Qty	Price	Total
11325	Mock Turtleneck		2	\$12.48	\$24.96
11325	Mock Turtleneck		4	\$12.48	\$49.92
11325	Mock Turtleneck		4	\$12.48	\$49.92
11325	Mock Turtleneck		2	\$12.48	\$24.96
211	Calculator		12	\$6.98	\$83.76
	Sub Total				
Tax Rate:8.25%Tax					\$19.27
Shipping&Handling				\$32.75	
Grand Total				\$285.54	

Error:this shipping cart has already been submitted and is pending approval

Enter Your New Store — 1306

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FIG. 13

1990年 1991年 19

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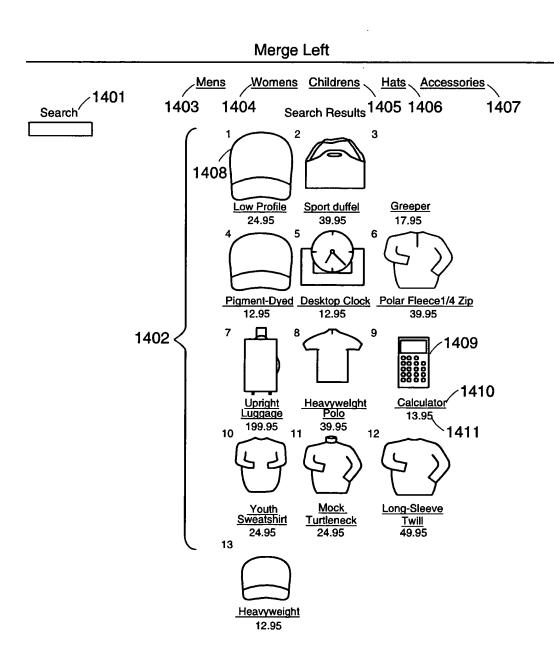


FIG. 14

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<u>Mens</u> Womens Childrens Hats Accessories

Search Search Results

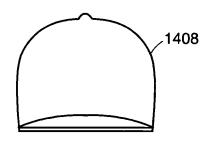


FIG. 15A

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Search

Checkout
Item Qty
8477 1
Subtotal \$24.95

Calculator \$13.95

4-function battery powered calculator with 8 digit display features an automatic press-up stand for better viewing angle. Soft touch rubber border fits smoothly in hand. Dimensions 2 7/8" x 3 3/4".

Screenprinted Yellow Qty: 1

1504

1506

FIG. 15B

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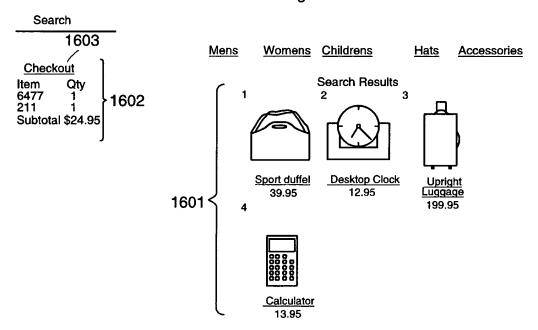


FIG. 16

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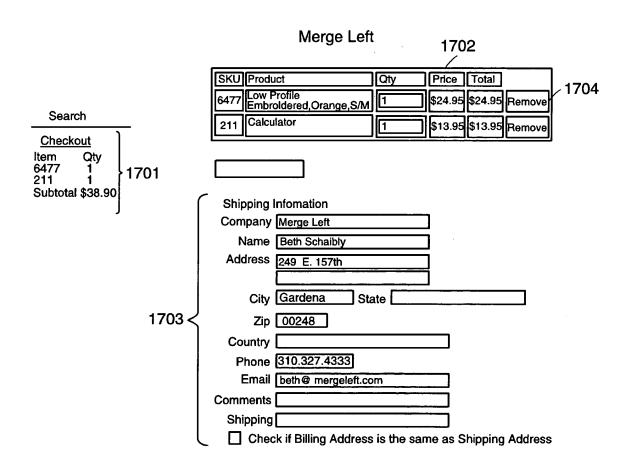


FIG. 17

Bridge and Allendary of the

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Search	Final Invoice					
Checkout	SKU Product Oty Price	Total				
Item Qty 6477 1 211 1	6477 Low Profile 1 \$24.95	\$24.95				
Subtotal \$38.90	211 Calculator 1 \$13.95	\$13.95				
	Sub Total					
	Tax Rate:8.25%Tax					
	Shipping&Handling					
	Grand Total	\$47.11				
	Billing information Credit Card Card Number 4000300020001000 Expiration					

FIG. 18

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1902

Thanks For Purchasing 1901 Your order will be shipped within 7 busines days. You will be notified if there are any problems charging your card This page is your final receipt. A copy will be emailed to beth@mergeleft com. Please note the order number on any correspondence. Search If you have any question about your order please call(800)588-7488 Checkout Info@yologo.com Qty ltem 6477 211 Order Number 3044276393216474 Ship To Subtotal \$38.90 Merge Left Beth Schaibly 249 E. 157th Gardena, CA 90248 US beth@ mergeleft.com Bill To 1904 Merge Left Beth Schaibly 249 E. 157th Gardena, CA 90248 US beth@ mergeleft.com

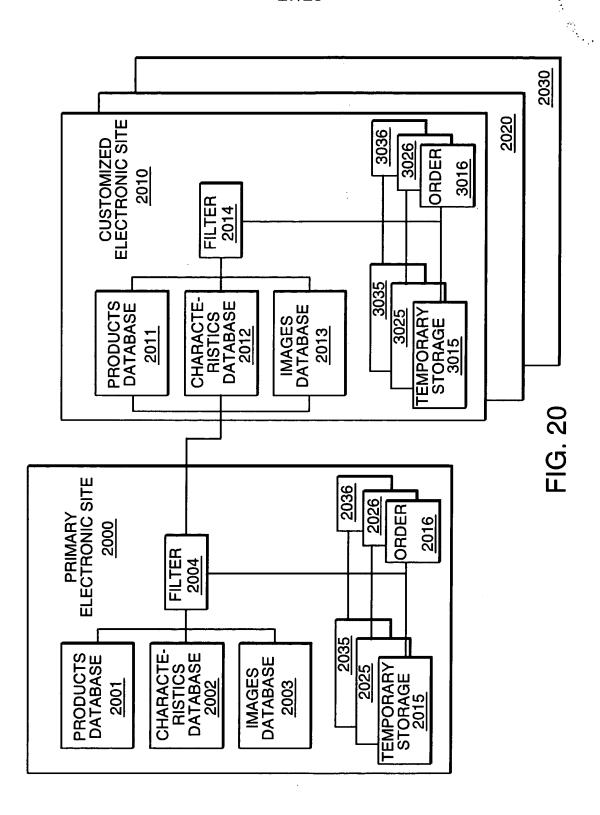
SKU Product	Qty	Price	Total
6477 Low Profile Embroldered, Orange, S/M	1	\$24.95	\$24.95
211 Calculator	1	\$13.95	\$13.95
	\$38.90		
	\$3.21		
	\$5.00		
	\$47.11		

1905

FIG. 19

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